





#### **GOURMET**

- ORGANIC PRODUCTS
- SWEET AND SAVOURY SAUCES
- HEALTHY SNACKS
- FRUIT SNACKS
- HEALTHY BEVERAGES
- UNUSUAL OR INNOVATIVE PRODUCTS
- SNACK POTS/SEED POTS
- CEREAL BARS



#### CONFECTIONERY

- SWEETS/CANDIES
- SNACK BARS
- TRADITIONAL SWEETS
- CHARACTER CONFECTIONERY
- SEASONAL HOLIDAY GIFTS AND CANDY
- BISCUITS
- BISCUIT BARS

**OUR BRANDS** 





LE INDIMENTICABILI

























## In search of the sweeter things in life...

### UNDER MANIA UMBRELLA



CONFECTIONERY



GOURMET



**SUPERMARKETS** 



**WEB SALES** 





## Making life that little bit sweeter...

#### EST. 1989

SPECIALIZED IN CONFECTIONERY AND TREATS SINCE 1989, WE LOVE WHAT WE DO AND IT SHINES THROUGH.

OUR CORE BUSINESS IS DISTRIBUTING AND RE-PACKING PRODUCE FOR OUR CLIENTS AND OUR CLIENTS LOVE WHAT WE DO TOO. WE CATER FOR ALL HOLIDAYS: FROM CHRISTMAS TO EASTER, FROM HALLOWEEN TO ST. VALENTINES. OR JUST BRINGING SWEETER MOMENTS TO EVERYDAY LIFE... WE SUPPLY TREATS FOR ALL OCCASIONS.

www.caramellamania.it





# Taking the time to take life to another level...

#### **GOURMET**

OUR EMPHASIS AND FOCUS FOR THIS PROJECT IS ON THE 'FINE FOOD MARKET', AIMING TO RAISE THE BAR AND INTRODUCE GOOD QUALITY, HIGH-END FOODS FOR 'TRUE FOODIES'.





Our goodies on your doorstep...

#### **SUPERMARKET**

AFTER MUCH DEMAND FOR OUR GOODIES LOCALLY, WE HAVE RECENTLY OPENED OUR 'ONE STOP SHOPS' WITH ALL YOUR REGULAR GO-TO GROCERIES AND FRESH ESSENTIALS, TOGETHER WITH OUR SURPLUS STOCK OF GOODIES THAT IS USUALLY NOT AVAILABLE TO OUR SURROUNDING LOCAL AREA.





Expanding our sales and network of contacts...

#### **WEB SALES**

A JOINT COLLABORATION WITH SOME GOOD FRIENDS OF OURS, MEANS THAT WE CAN REACH MUCH FURTHER AFIELD TO OUR FAITHFUL CUSTOMERS AND ATTRACT NEW CUSTOMERS ALL THE TIME. THUS ALLOWING US TO REACH OUT AND REALLY TAKE ADVANTAGE OF THE NEW SALES CHANNELS ACROSS THE WEB.



#### **OUR CLIENTS**

WITH A HEALTHY TURNOVER OF 12 MILLION EUROS, WE SUPPLY TO TRADITIONAL AND MODERN CHANNELS.

WE ARE VERY PROUD OF OUR LONG, CONSOLIDATED AND FAITHFUL CLIENTS AND WE WORK HARD TO MAKE SURE THAT THEY ARE PROUD OF US TOO:

**80% OF OUR CLIENTS ARE SUPERMARKET CHAINS**: CITY EXPRESS STORES, HYPER-MARKETS, SUPERMARKETS: ESSELUNGA, COOP ITALIA, CARREFOUR, AUCHAN, CONAD, FAMILA, BENNET, MEGAMARK, ROSSETTO, TOSCANO, IPERLANDO, IPERAL, AGORÀ.

15% WHOLESALERS.

**5 % ALTERNATIVE CHANNELS**: SERVICE STATIONS, TOY STORES, KID'S STORES, WATER PARKS, NEWSAGENTS, COFFEE BARS.

INTERNET WEBSITE: WWW.BONBY.IT

OUR JOINT COLLABORATION WITH THIS COMPANY FURTHER CONSOLIDATES AND EXPANDS ON OUR SALES POTENTIAL, REACHING OUT TO A GREATER AUDIENCE AND KEEPS US IN STEP WITH MODERN DAY SALES CHANNELS.

**OUR BRANDS** 

PARTNER BRANDS

































#### NATIONAL COVERAGE

WITH OUR STRATEGIC NETWORK OF AGENTS OPERATING ALL OVER ITALY, WE ARE ABLE TO OFFER OUR CLIENTS AND OUR SUPPLIERS AN EFFECTIVE SERVICE AND COVERAGE.

### WHERE ARE WE?

STRATEGICALLY SITUATED IN FERRARA, THE NORTH OF ITALY, TO SERVE ALL OF ITALY AND ITS ISLANDS. WE RECENTLY PURCHASED AND MOVED TO A BIGGER WORKING SPACE.

WITH OVER 50,000 M<sup>2</sup>, TODAY, OUR LOGISTICS HUB HOUSES;

- STORAGE BAYS
- REEFER STORAGE: 1500M<sup>2</sup>
- LOADING BAYS: 2500 M<sup>2</sup>
- RE-PACKING AREA: 1000 M<sup>2</sup>
- OFFICE HEADQUARTERS: 1000M<sup>2</sup>









